



PROMOTIONAL TOOLKIT



Judicial Services
Office of the Executive Secretary
Supreme Court of Virginia

TABLE OF CONTENTS



Printable Promotional Flyer.....	3
Email Signature Block.....	4
Press Release Sample.....	5
Web Post Sample.....	6
Social Media Post Samples.....	7



NOW AVAILABLE



VADeed Alert is a free, fraud-alert service—developed by the Office of the Executive Secretary (OES) and used statewide by circuit court clerks who elect to use this service—to help stay one step ahead of potential fraud.



Citizens can easily register with their personal email address to receive direct notifications.



Registrants can add multiple variations of their name or Tax Map/Parcel ID numbers to ensure comprehensive monitoring.



Receive an email notification when a document is filed in the Land Records Division of the Circuit Court Clerk's office which contain registered names or Tax Map/Parcel ID numbers.

Stay informed and protect what matters most!

SIGN UP NOW!

Scan the QR code to begin the registration process through [VACOURTS.GOV](https://vacourts.gov).

**SCAN
ME!**



Judicial Services
Office of the Executive Secretary
Supreme Court of Virginia

EMAIL SIGNATURE BLOCK



Add the Signature Block Image to your emails using the following steps:

1. Right click on the image below and save it to your PC.
2. Open the Signature Settings in Outlook.
3. Insert the Image at the bottom of your signature(s).
4. Hyperlink the Image
 - a. Click once on the image to select it.
 - b. Click the Insert Hyperlink icon () or press Ctrl + K.
 - c. In the Address field, enter the full website URL: <https://risweb.vacourts.gov/VADeedList/#/login>
 - d. Click OK.
5. Save the Signature
 - a. Click OK in the Signatures window.
 - b. Click OK again in Outlook Options.



PRESS RELEASE (SAMPLE)



FOR IMMEDIATE RELEASE

[DATE]

CONTACT

[NAME]

[PHONE]

[EMAIL ADDRESS]

Circuit Court Clerk Launches VADeed Alert to Help Protect Property Owners from Deed Fraud

[County/City], Virginia — The Office of the Clerk of Circuit Court for [County/City] is encouraging property owners to enroll in **VADeed Alert**, a free, voluntary notification service designed by the Office of the Executive Secretary (OES) to help Virginians protect their property from deed fraud.

VADeed Alert allows residents to receive electronic notifications whenever a document is recorded in the local land records that matches their name or Tax Map/Parcel ID number. These alerts can provide early warning of potentially fraudulent activity, such as unauthorized deed transfers or filings.

“Deed fraud is a growing concern nationwide,” said [Clerk’s Name], **Clerk of Circuit Court** for [County/City]. “VADeed Alert gives property owners a simple and effective way to stay informed and take quick action if something doesn’t look right.”

The service does not prevent documents from being recorded, nor does it validate the legality of a filing. Instead, it serves as an additional layer of awareness, enabling property owners to review activity related to their property and contact the clerk’s office or seek legal advice if needed.

Key Features of VADeed Alert:

- Free to use
- Available to all property owners in Virginia
- Notifications sent by email
- Users can monitor their name, business name, or Tax Map/Parcel ID number.

Enrollment is quick and can be completed online in just a few minutes.

How to Sign Up:

Property owners can visit <https://risweb.vacourts.gov/VADeedAlert/#/login> to register and begin receiving notifications.

For questions about VADeed Alert or local land records, residents may contact the [County/City] Circuit Court Clerk’s Office at [phone/email].

About the Clerk of Circuit Court

The Clerk of Circuit Court maintains official court records, including land records, probate filings, and civil and criminal case documents, and serves as a constitutional officer for the Commonwealth of Virginia.



Judicial Services

Office of the Executive Secretary
Supreme Court of Virginia

WEB POST (SAMPLE)



Protect Your Property with VADeed Alert

The **[County/City] Circuit Court Clerk's Office** encourages property owners to sign up for **VADeed Alert**, a free notification service that helps you stay informed about activity related to your property.

VADeed Alert sends email notifications when certain documents are recorded in the land records that match your name or Tax Map/Parcel ID number. These alerts can help provide early awareness of possible deed fraud or unauthorized filings.

VADeed Alert is:

- Free and voluntary
- Available to all Virginia property owners
- Easy to enroll and manage

Sign up today: <https://risweb.vacourts.gov/VADeedAlert/#/login>

If you have questions about VADeed Alert or land records in **[County/City]**, please contact the Circuit Court Clerk's Office at **[phone/email]**.



Judicial Services

Office of the Executive Secretary
Supreme Court of Virginia

SOCIAL MEDIA POST (SAMPLE)



Facebook

🏠 Protect Your Property with VADeed Alert

The **[County/City] Circuit Court Clerk's Office** encourages property owners to sign up for **VADeed Alert**, a free notification service that helps you stay informed about activity related to your property. VADeed Alert sends email notifications when certain documents are recorded in land records using your name or Tax Map/Parcel ID number—helping provide early awareness of possible deed fraud.

- ✓ Free and voluntary
- ✓ Available to all Virginia property owners
- ✓ Easy to sign up
- 🔔 Learn more and enroll here: <https://risweb.vacourts.gov/VADeedAlert/#/login>

X (Twitter)

🏠 Own property in Virginia?

VADeed Alert is a FREE service that notifies you when certain land record documents may involve your name or Tax Map/Parcel ID number.

Stay informed. Stay vigilant.

👉 Sign up: <https://risweb.vacourts.gov/VADeedAlert/#/login>

#VADeedAlert #DeedFraudAwareness #VirginiaCourts

Instagram

🏠 Stay informed. Protect your property.

VADeed Alert is a free notification service for Virginia property owners. Get email alerts when certain documents are recorded in land records using your name or Tax Map/Parcel ID number.

- ★ Free
- ★ Easy to enroll
- ★ Added awareness against deed fraud
- 🔗 Sign up at the link in our bio (or visit: <https://risweb.vacourts.gov/VADeedAlert/#/login>)

#VADeedAlert #PropertyProtection #DeedFraudAwareness #VirginiaCourts #CommunityUpdate



Judicial Services

Office of the Executive Secretary
Supreme Court of Virginia